



PRESS RELEASE

Achievement Through Best Practice

AttivaCorp™ opens Central & Eastern European office in Prague, Czech Republic

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Leading consulting firm extends its reach to the East.

Revenue Generation consulting firm AttivaCorp™ strengthened its market position by announcing the formal opening of its Central and Eastern European headquarters office in Prague, Czech Republic. The company achieved registration as a European Union company in March, 2005 and has been operating in the Czech Republic since that time. "We are pleased to open our Central and Eastern European headquarters location in the center of Prague," says Mr. Frank Safertal, AttivaCorp™ Vice President Central & Eastern Europe. "The market here and to the East is vibrant and full of promise for companies large and small. The Prague location puts AttivaCorp™ in good position to introduce companies to the many opportunities in the region, and to help extend their corporate growth in this dynamic region."

Prague-born Safertal has been operating in the region for 30+ years. "He speaks several languages, and brings market and regional relationships to the position, which are unparalleled in the region" says Gerry Kennedy, CEO AttivaCorp™. "I feel fortunate that Frank Safertal is leading our efforts here. He is well experienced in the market, brings strong technical skills and a wealth of long term relationships, based upon mutual respect and professional performance."

AttivaCorp™ will utilize the Prague location to serve the Czech and Slovak markets and as a gateway to other Central and Eastern European markets.

ABOUT ATTIVACORP

AttivaCorp™ is a relationship based Revenue Generation Consultancy providing "Best Practice" solutions to the Information and Communications Technology industry. Drawing from its roots in the Telecommunications industry, the company was founded in 2004 by industry veteran Gerry Kennedy. Senior management has over 100 years of combined professional experience in industry, government and the financial community. The adept nature of the Company enables the provision of focused "Best Practice" solutions with specific focus in the areas of Business Development, New Market Entry, Financial Services and Organizational Consulting.

AttivaCorp™ facilitates trade and business partnerships between North America and Europe, with strong focus on high growth markets in Southern, Central & Eastern Europe, as well as Central Asia.

AttivaCorp™ is headquartered in the Washington, D.C. area, and has offices in both Maryland and Virginia. AttivaCorp™ is a registered European Union company with branch offices now open in Prague, Czech Republic and Rome, Italy.

FOR FURTHER INFORMATION, PLEASE CONTACT

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